



**Endeavour
Hills** Shopping
Centre

BRIEF: MEN'S SHED ENDEAVOUR HILLS SHOPPING CENTRE SUMMER BBQ



INTRODUCTION

Endeavour Hills Shopping Centre has partnered with the Men's Shed to deliver an Australia Day campaign to drive foot traffic and sales during the long weekend, whilst supporting community partners.

The campaign will run on Sunday 26 and Monday 27 January, from 11am - 2pm, outside the North entrance of the Centre, seeing a Summer BBQ activation take place.

PARKING

There is no limits or dedicated staff carpark. Please use any of the Centre's outdoor or undercover carpark.

Please ensure you allow ample time for parking and getting dressed, as the activity is expected to commence at the advertised time of 11am.

RESPONSIBILITIES

THE MEN'S SHED

- Provide BBQ, Gas, Utensils and Serving materials
- Provide 3mx3m Gazebo
- Provide table for prep
- Manage the purchase of ingredients
- Manage the donations from BBQ sales

ENDEAVOUR HILLS SHOPPING CENTRE

- Provide theming and set up of BBQ activation: seating, fencing, carpet grass (refer to mock up image below)
- Provide branded aprons for Men's Shed staff
- Provide cleaning checks
- Provide dedicated Security Guard
- To cover 1/3 of ingredient costs post event



MEN'S SHED SET UP

Please note:

- Set up of Gazebo and BBQ must occur by 9am on Sunday 26 January to allow time for remainder of set up.
- BBQ and Gazebo must be packed away at the conclusion of the event.
- Gazebo and BBQ can be stored at the Centre. Please call Security to access the store room located near Dan Murphy.
- Any remainder ingredients that require to be refrigerated cannot be stored at the Centre as we do not have a fridge to store these.

BBQ SALES / DONATIONS

Please note:

- Handling of money remains in the full responsibility of the Men's Shed.
- All collections are to be in the possession of the Men's Shed and cannot be left at the Centre for minding.

POINT OF CONTACT

Please note:

- Shivana will be onsite for the first BBQ activation on Sunday 26 January only.
- A dedicated Security will be present at the BBQ activation from 10.30am - 2.30pm on both Sunday 26 and Monday 27 January.

SHIVANA: 0411 396 347

SECURITY: 0434 608 273